

DECEPTION PITCHING DOCUMENT

Working Title

Deception

Genre(s)

Psychological thriller

Length / Format

60-minute episodes, 8 episodes on Netflix
Multi-Series

Target Audience

Psychological thriller lovers
Adults aged 18+ female and male

Log Line

A doctor is brainwashed into thinking he is the one behind a new disease called IT.

Tag Line

Who really caused IT?
Is it a social experiment or is it real?

Moral / Message

Who can you trust when the world has come to an end?

Series Synopsis

A man wakes up to discover he is the one behind the deadly virus spread across the world. He thinks, initially, he's the only one alive. On TV screens, repeated looping recordings detail the events as to how he was the one behind the IT Virus, which is out of control and supposedly killed everyone, except its creator.

"The Man" will find other survivors, who are all computer-generated humans who act very much like humans, but cores are robotics. He will not find out until much later they are robots.

The world is now full of dangers because of the IT virus such as the overgrowing vegetation has grown dangerous and new species of animals developed, and old ones have rapidly

evolved. The weather has dramatically changed too; one minute the weather can be extremely cold to the next extremely hot.

Later it is uncovered that the man is not behind the deadly virus and his life has just been a mass-manipulation behind an even bigger scheme to control how human's think and behave.

He will pursue the antagonist behind this, who will escape.

Episode One Overview

A doctor, "The Man", wakes up in a lab - all his fellow doctors are dead.

The TV screens repeat the same news story of the IT virus and the face of "The Man" who killed humanity.

A videotape shows him testing a drug - blackout on screen - and he presumes he was the one behind it - he must navigate the new world.

He must find food, shelter and a way forward in a new dangerous world.

Visual Realisation / Important Images

Desolate world. Destroyed buildings. Looting. Survival. Dangerous. End of the world folders. Blackness / darkness. Food scarcity. Loneliness. Curiosity.

Statement of Intent

An emotional story about the powerful and how they can control and manipulate.

Audience Appeal

Fast paced, intense, twisting cinematic journey.

Similarities: *28 Days Later* (2002), *The Day After Tomorrow* (2004), *I am Legend* (2007) and *The Walking Dead* franchise (2011-)

Character Bios

"THE MAN", DOCTOR ERIC NARROW (46) - smart, friendly who suffers from memory loss and is tricked into believing he is the one behind the IT virus.

SARAH EAVES (ROBOT) (43) - programmed to do excel at mathematics, Sarah is the first 'person' Eric Narrow comes across.

THE CONTROLLER (50) - the antagonist and the human who oversees the events of Eric Narrow.