TWISTED STORIES

A PSYCHOLOGICAL DRAMA ANTHOLOGY SERIES





NETFLIX

Short-form psychological drama anthology series.

8 Standalone episodes per series.

Episodes range in length from 2 minutes to 22 minutes.

Every episode ends with a final twist that reframes the story.

Target audience: Adults aged 18 to 45.

...And there's a final twist to the format at the end of this pitch!

Twisted Stories: Why Me & Why Now?











Effect





The Rise & Success of The Anthology



<u>Key Selling Points (KSP) & Unique Selling Points (USP)</u> <u>Quay Street Productions (QSP) & Comparable Shows</u>

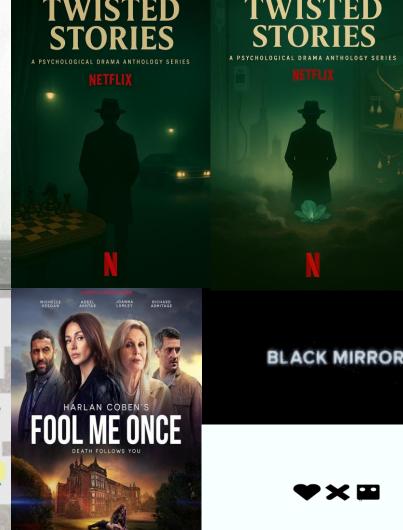
QUAY STREET PRODUCTIONS

Quay Street Productions is an independent production company set up by award-winning producer Nicola Shindler in 2021 to make contemporary, provocative, entertaining, and engaging drama for U.K. and global audiences.

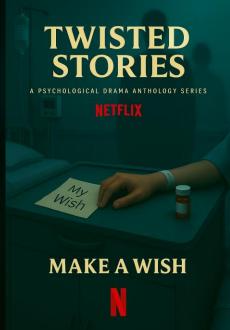
Based in Manchester, Quay Street Productions puts the writers and talent at the centre of the production process. Welcoming voices from all different backgrounds, Quay Street Productions promotes a diversity of storytelling working with new and established writers.

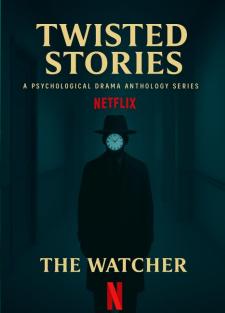
Quay Street wants to create compelling and original drama, bringing audiences 'must-

watch' television series.

















Twisted Stories: The Story Engine. What makes this series consistent despite the stories being different?

"Each episode builds toward a thought-provoking, unexpected shift that reframes the entire story. Some episodes lean darker, others lighter, but the constant is the final twist: a moment that challenges how we've understood everything so far in a surprising, meaningful, and reflective way."

Twisted Stories: The Vault

Logline:

A semi-retired workaholic jewellery shop owner suspects a heist, but plans his own way to combat it, leading to a terrifying revelation that turns the story on its head.

The Story Engine

The Setup:

This introduces the character, the situation, and what seems to be happening.

The Build:

Tension grows, and the situation gets complicated.

The Turn:

The development that seems to confirm the misleading assumption or pushes the situation to a breaking point.

The Final Twist:

The unexpected truth that changes the direction of the story.

The Reframe:

This is how the audience now reevaluates both the earlier events and the character they thought they knew, as well as the emotional or thematic sting created by that new understanding.

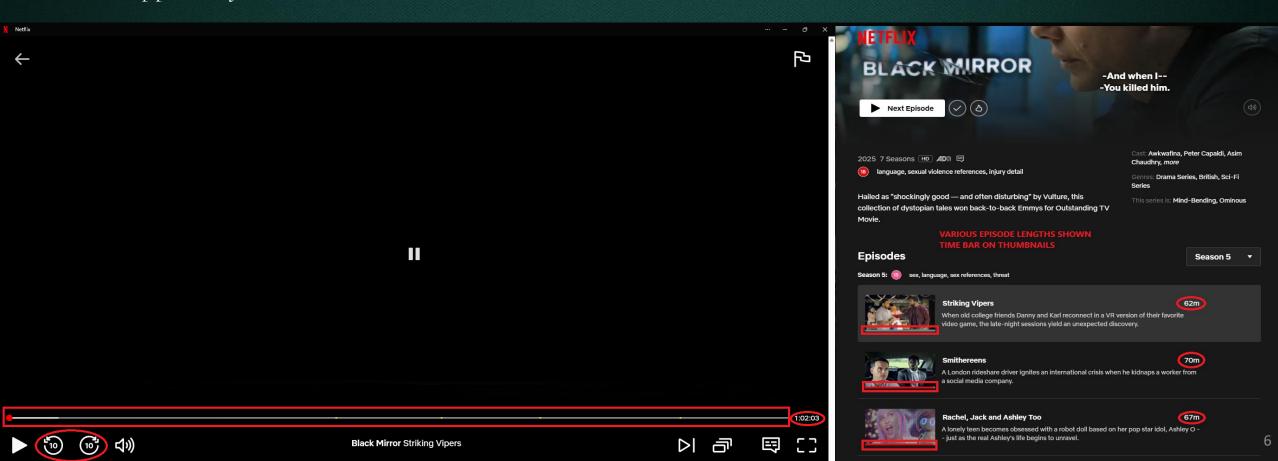


Twisted Stories: The Final Twist

Netflix paused WITH time bar/info

Viewers can predict/feel twist endings when they know how long is left by simply looking at the time bar information.

But what happens if you were to remove the time element...?



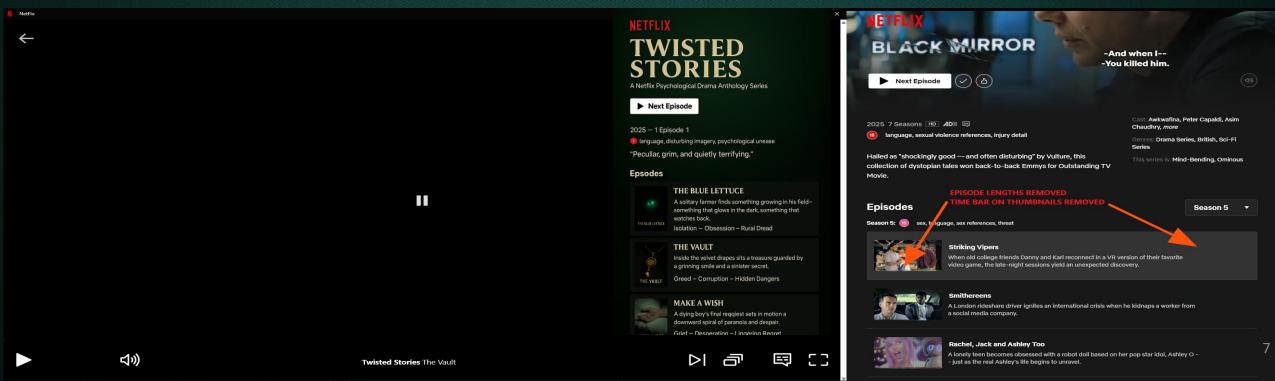
Twisted Stories: The Final Twist

Netflix paused WITHOUT time bar/info

...time becomes a storytelling device and part of the viewing experience....You're not counting down to the final twist; you know it's coming, and the tension comes from not knowing when it will hit!

Series details that would be seen on Netflix:

"With episodes running between 2 and 22 minutes, this anthology delivers psychological, self-contained stories that twist the familiar into the unexpected, with individual runtimes kept deliberately hidden to preserve the experience."



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Thank you for listening.

Any questions or feedback



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